

FOR THE HOLIDAYS

The busiest season of the year is fast upon us. As customers peruse the aisles shopping for premium beer, wine and spirits during the holidays, there's a great opportunity to make additional sales by featuring a variety of unique cocktail gifts and gadgets. From funky barware to tasty treats, everyone needs a last minute stocking stuffer or hostess present. Whether you're looking to stock your store shelves with some creative options or need ideas for your own gift list, these cocktail accessories are sure to please. Who knows, you might even want to indulge yourself!



CAKE WITH KICK One thing's for sure, these aren't your grandmother's rum cakes.

Gosling's has created three special rum cakes for the holidays: a Dark 'n Stormy Island Spice Cake made with fresh and candied ginger, cinnamon, allspice, and nutmeg; a CocoRumba Double Chocolate Cake packed with chocolate

chunks, dates, pecans, cocoa, and brown sugar; and a Bermuda Swizzle Cake filled with pineapple, apricot, lemon, lime, coconut and vanilla. All the cakes have generous infusions of Gosling's rum. Each gift set includes a 4ounce rum cake and a 750ml bottle of Gosling's Black Seal Rum. Retail for \$18. The company also recently came out with a gourmet line of rum-infused preserves and SweetHeat sauces. www.goslings.com