

Not All Worldwide Shortages Are The Result Of Over Consumption.

In an era obsessed with production both mass and fast, our snail-pace distilling and blending methods are woefully archaic. For seven admittedly stubborn generations we've placed a much higher value on final quality than final quantity.

This is precisely why our rums have earned a rather cult-like following, not to mention numerous awards. It's also why we refuse to shortcut our methods in order to hasten the output. If this means you won't find a bottle of Gosling's on every shelf

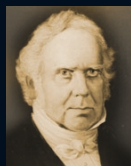


and bar, so it must be. Anything exceptional is worth a little extra effort. On both of our parts.

www.goslingsrum.com



Gosling's. For Seven Stubborn Generations.



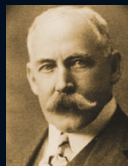
Ambrose Gosling



William Henry Gosling



Edmund Hinson Gosling



Hon. Ambrose Gosling



Ambrose Tucker Gosling



Malcolm Lloyd Gosling



Edmund Malcolm Gosling

We make it slowly, stubbornly. Please enjoy it slowly, responsibly. 40% Alc./Vol. (80 Proof). Product of Bermuda. Distributed by Charton Hobbs, Mississauga, Ontario. Black Seal Rum, NSLC #367672 - 750ml, Retail \$24.04, and NSLC #126883 - 1140ml, Retail \$34.40.