

DESERT ISLAND DUTY FREE

To set the scene: The Moodie Report is by definition a 'serious' read – but in an industry full of personalities it's nice also to sometimes touch on the human and lighter sides of the business. So in the spirit of the popular UK radio programme 'Desert Island Discs' in which interviewees select the music they would take with them to that island, The Moodie Report has unveiled its own version as our signature sign-off to each issue. But instead of music, our guests have to choose items from various duty free categories.

This week's castaway is **John Kammerman**, Secretary of the Asia Pacific Travel Retail Association and Imperial Tobacco International Regional Director Duty Free – Americas, Asia/Pacific. How will the effervescent American keep himself amused on the island?

Accessory: Oakley Thump MP3 sunglasses – to protect my eyes while I listen to my favourite music.

Book: I prefer magazines, so I'll take a one-year subscription to Wine Spectator.

Confectionery: At every show I stop by Stuart Bull's stand and help myself to M&M's, so why wouldn't I take them with me to the Island?

Cosmetics: Shiseido Sun Protection cream, and the after-sun product. When I am 100 I want to look only 98.

DVD: Only one choice: The Graduate. A timeless classic and great music!

Fashion item: A Zilli Tie. Are there any others?

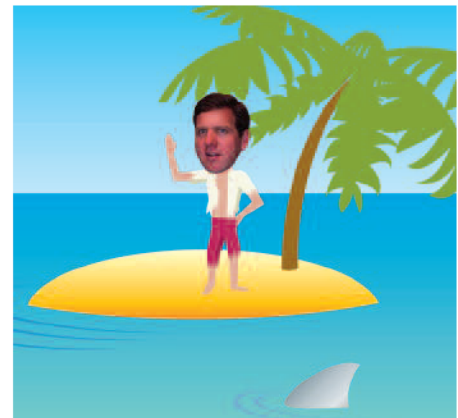
Fragrance: None used, none needed...

Spirits: Gosling's Old Rum. Savour the complexity. One sip was all it took.

Tobacco: Davidoff Magnum Lights.

Wine: Vega Sicilia 1994 Unico – the wine of Spanish kings, and I will be king of my island.

Watch: Ulysse Nardin Marine Perpetual limited edition.



Thank you for your readership and support of The Moodie Report.

Martin Moodie, Editor