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rum revival

Once overlooked by connoisseurs, rum has been revitalized by quality craftsmanship and superpremium brands that have put the sugary spirit back on the top shelf by Jack Bettridge

Gosling's Black Seal

DARK 'N' STORMY

The cocktail that made this dark rum's name.

1.5 oz. Gosling's Black Seal

Ginger beer (Barritt's)

Lime

Pour rum over ice in a highball glass. Fill with ginger beer and garnish with lime.

One renowned brand, Bermuda's Gosling's, has gone in two directions from its signature blackstrap molasses rum, the main ingredient in a Dark 'n' Stormy cocktail. It released a golden rum as a nod to the public's taste for lighter spirit, as well as Gosling's Old Rum.

Sea Wynde, a rum from Jamaica and Guyana, is made entirely in pot stills.

The high end of rum production comes in many shapes, colors and sizes as makers find that there is a demand for connoisseurship in virtually every segment of the market, not just in long-aged rums but in lighter rums that are also processed with exacting standards.

